

**CLLD Cooperation OFFER**

# Title of the proposed project *(English)*

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| **Bicycle friendly** |

# Type of project *(select as many as you want)*

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| **Cooperation within the MS**[ ]  Across regions[ ]  Within the same region | **Transnational cooperation**[ ]  Cross-border cooperation[x]  With other MSs (no shared border)[ ]  Non EU countries | **Sea basin cooperation**[ ]  Mediterranean[ ]  Baltic[ ]  North Sea[ ]  Atlantic |

Brief summary of the project idea *(max 800 characters)*

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| The aim of the project is to promote the LAG area through the development of bicycle routes taking into account various forms of promotion, i.e. information boards, advertising spots, gadgets, mobile applications, promoting an active and healthy lifestyle, local heritage. We assume a study visit to a foreign partner, then a return visit to acquire good practices in the field of equipment, marking bicycle paths, and promoting cycling tourism. Visits will help modernize current paths and build new ones based on practical and residents-friendly solutions in the future. The results of this project will be worked out together with a foreign partner, we are open to suggestions, however, we would like it mainly to promote areas and cycling tourism, for example:- creating an educational board game on cycling safety, its impact on the activity and health of residents, or- creating materials promoting our current bike paths, showing the natural and historical values ​​in the form of spots, videos - the movie will be promoted on the Internet. |

# Looking for partner located in the following types of areas *(select as many items as you want)*

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| [ ]  National / Regional borders[x]  Inland[ ]  Island[ ]  Lakes and rivers [ ]  Coastal[ ]  Mountainous | [x]  Rural[x]  Peri-Urban[x]  Urban[x]  Small town[ ]  Historic centre[ ]  Densely populated residential area[ ]  Segregated/deprived neighbourhood | [ ]  Isolated / remote[ ]  Sea basin[ ]  Mediterranean[ ]  Baltic[ ]  North Sea[ ]  Atlantic |

# Looking for partner located in areas with the following assets *(select as many items as you want)*

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| [ ]  High Nature Value[ ]  Cropland[ ]  Pasture | [ ]  Forest[ ]  Non-productive land[ ]  Industry | [ ]  Presence of relevant cultural sites[ ]  Mineral extraction[ ]  Protected areas |

# Topic of the project *(select up to 10 items)*

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| --- | --- |
| [ ]  Innovation[ ]  Research & Development[ ]  New technologies [ ]  Knowledge transfer / education / training activities[ ]  Broadband / Internet / ICT [x]  Culture and Cultural heritage | [ ]  Built environment[ ]  Village, harbour renewal[ ]  Public / community spaces / green areas[ ]  Energy efficiency, retro fitting buildings[ ]  Reconversion brownfield areas[ ]  Rural infrastructures[ ]  Social inclusion / Public services[ ]  Integrated service delivery[ ]  Social services[ ]  Transport & Mobility[ ]  Education[ ]  Health[ ]  Housing[ ]  Anti discrimination[ ]  Social enterprises[ ]  Employment / job creation[ ]  Access to labour market[ ]  Work-private life reconciliation[ ]  Self-employment[ ]  Upskilling Target groups:[ ]  Youth[ ]  Women[ ]  Long term unemployed[ ]  Homeless[ ]  Elderly[ ]  Migrants[ ]  Fishermen[ ]  Marginalised communities e.g. Roma[ ]  People with disabilities[ ]  Ex offenders[ ]  Others |
| [ ]  Agriculture & Farming[ ]  Small farms[ ]  Semi-subsistence farming[ ]  Organic farming[ ]  Livestock[ ]  Animal welfare[ ]  Young farmers[ ]  Urban farming[ ]  Fisheries and aquaculture[ ]  Fisheries[ ]  Aquaculture[ ]  Forestry[ ]  Food & Drink [ ]  Marketing[ ]  Supply chains / Producer organisations & Cooperatives[ ]  Non-food products / Crafts [ ]  Business development[ ]  Economic diversification[x]  Tourism / Territorial branding |
| [ ]  Natural environment & Resources / Landscape[ ]  Climate change mitigation / adaptation [ ]  Local energy production / renewable energies[ ]  Circular economy / bio, green economy |
| [ ]  Governance[ ]  Community development[ ]  Rural Urban linkages |
| **Additional keywords:** (up to 3)Bicycle trails, qualified tourism, promotion of cycling tourism |

### Objective

Initial position / background / local context of the proposed project *(max 800 characters)
The starting situation or local context in which the projects is going to operate*

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| We planned to implement a cooperation project - Bicycle friendly as part of the 1.1.6 qualified tourism project. The project will pursue the general objective of our Local Development Strategy Entrepreneurship of Żuławy and the detailed objective 1.1 Setting the fashion for Żuławy. It will contribute to the promotion of the LAG area through the development of bicycle routes that take into account various forms of promotion, i.e. information boards, advertising spots, gadgets, and mobile applications. The implementation of the project will contribute to the achievement of the result indicator: Number of projects using local natural, cultural, historical, tourist resources, local products. The implementation of the operation will create a network of bicycle routes that will contribute to the increase of physical activity of residents, improvement of the quality of life of residents, integration of the local community, preservation of cultural, natural and historical heritage and promotion of a healthy lifestyle.Thematic scope of the undertaking:- study trips;- Marking of qualified tourism routes;- Equipment for qualified tourism routes (eg. stands);- Facilities for bicycle stations (stations for bikes) and their marking- Activities promoting qualified tourism.In the project our main goal is to promote existing routes, promote a healthy and active lifestyle and the area of ​​our LAGs, draw good practices from comparing foreign paths and learn for the future in terms of their equipment and construction. However, due to the fact that the LAG does not have any tasks related to the cycle path infrastructure in the field of track construction / reconstruction in its Development Strategy, it intends to implement the above thematic scope only. |

Proposed objectives / target group and activities *(max 800 characters)*

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| Target group: residents, touristsActivities:1. Study trip to LGD from abroad and return visit of LAG to Poland.2. Good practices in the field of cycling tourism.3. Elaboration of results, for example: board game, spots of bicycle routes along with their infrastructure and promotion of LAG areas. |

Country and /or kind of partner you are looking for *(ALL EU in case the interest is on any EU country)*

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| We are looking for LAGs from UE, which in its area has cycling paths, bicycle infrastructure, plans further routes, wants to acquire good practices in their promotion, equipment and signage, wants to promote existing cycling paths, as well as physical activity associated with cycling tourism and the area of ​​its LAG.  |

# Languages spoken by your LAG staff

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| English, Polish |

### Offering LAG

# Contact details

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| **Member State** | Poland |
| **Region** | Pomerania |
| **LAG name** | Żuławska Lokalna Grupa Działania |
| **Contact name** | Michał Marczak |
| **E-mail** | m.marczak@zulawskalgd.pl |
| **Tel.** | +48 512-600-669 |
| **LAG Address** | 82-100 Nowy Dwór Gdański, Plac Wolności 1 |

This Cooperation Offer is valid until

*This is a mandatory field! Please provide a date after which the cooperation offer will not be valid anymore.*

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| September 2019 |

Date: 14th of march 2019