



“walking through the nature of Lesbos”

network of paths and trails through the nature and culture of Lesbos An 18 years old story only “LEADER can tell...”



LEADER: ACTING LOCALLY IN A CHANGING WORLD
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ANASTASIOS M. PERIMENIS, Gen.Manager
LESVOS LOCAL DEVELOPMENT COMPANY S.A. – ETAL S.A. [LAG/FLAG]



Challenge to plan, why we chose this project, how it evolved in time, Why we consider it an “Authentic LEADER/CLLD project” that evolves in time...



1. An 18 year old Timeline, 2000 end of LEADER II, a challenge to search for a core strategy for our, “topos” and its needs that guide us...
2. LEADER+, challenge to “exploit” natural-cultural resources, the networking concept, a project that became our trademark...
3. “network of trails” - a coiling effect and a strategy for differentiation in Local Development in a sustainable way...
4. Intensive Consultation/Animation, Skepticism, reaching consensus
5. A tool to avoid juxtaposition of public projects and motivate the private sector to get involved, Diversify, Differentiate...
6. Intensive study on capacity, identity. use of uniformity, criteria, technical prerequisites...
7. The average investment is a small % of the whole budget of each period, but its results are multiplying extensively its value...
8. An early on Multi-Fund attempt, multiplier effect, bottom-up...

What is the added value of the project...

Why we consider it an “Authentic LEADER/CLLD project

Simply making people getting involved...



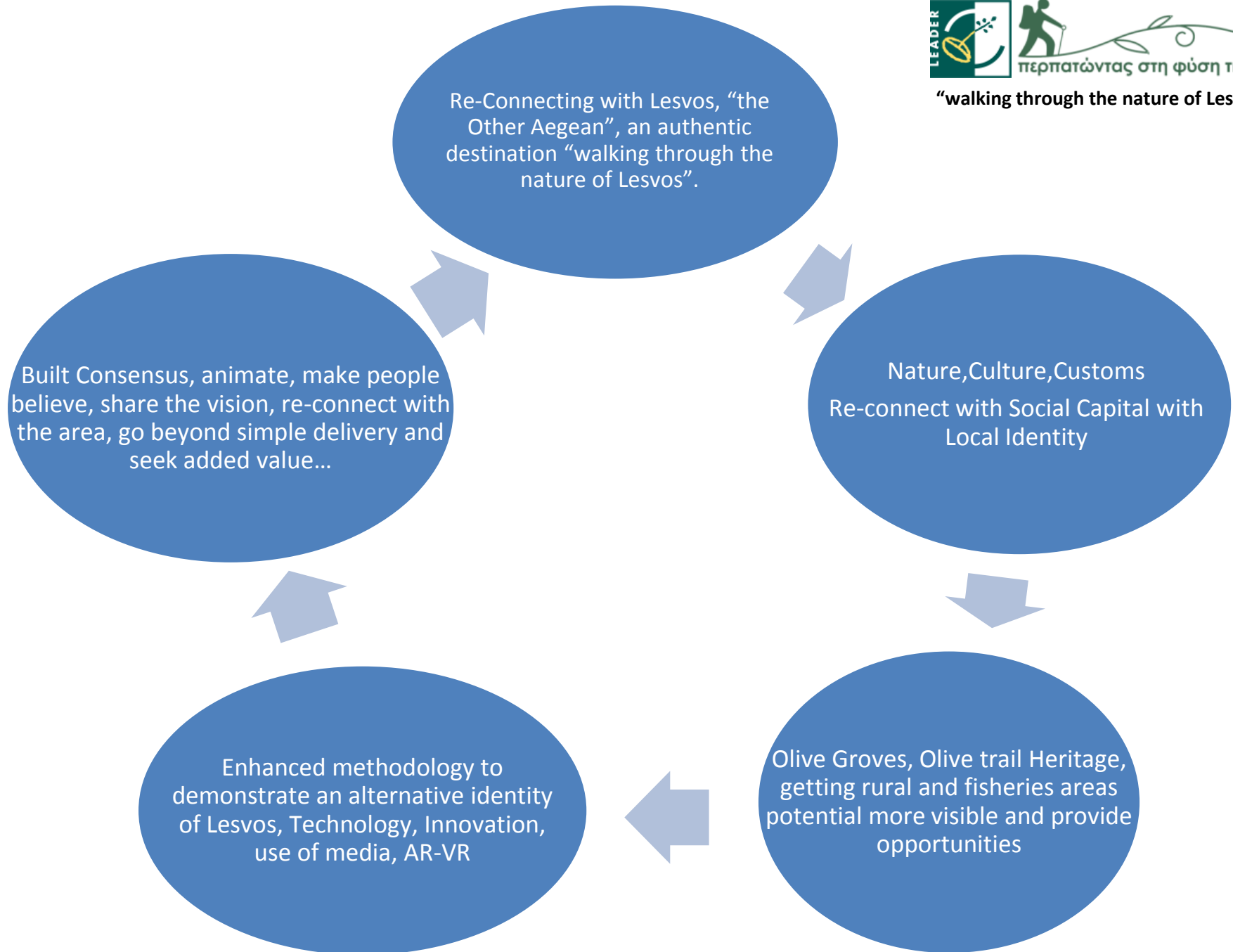
1. By 2007, we had 18 trails, 18 different projects, 149,5 km, appx 300 th.euro. Axis 3 & 4, LEADER approach 2007-2013, 239,4 more Km, app 400 th.euro, 20 trails, Total of 38 trails in a network...
2. 42 villages connected, once again, through the old forgotten paths in a new way, new connections, new activities of modern society...
3. Rural-Agricultural Characteristics, insular Identity, Local products, Gastronomy, Nature, Culture, customs and traditions. Results become apparent, starting building trust in the long term vision...
4. Multi-Fund concept, expanding the idea...mountain bike trails, climbing fields, ERDF-COSME/HOST project. Training of Mountain Trails guides-Job Creation (ERDF/INTERREG), creating the concept of “OIKOTrails”... Expanding into EMFF, fisheries LEADER, www.diveinourislands.com, diving trails “From the Land to the Sea” including fisheries areas and fishermen in pesca tourism...
5. Use of technology – innovative tools, www.walking-trails.net, ios-Android real time applications, OikoTrails, OikoGames OikoProducts, used in order to attract new generations...
6. The project is not just a local infrastructure for tourism. LEADER has created many in EU. It is introducing activities - networking, it affects social life, it educates, it reconnects us with land...

Cosme/FOOT program for athletic events #FOOT, Fit.On.OliveTrails. European Geoparks/Unesco, #3 Formal Groups – (Associations) are being created in Lesvos “OREIAS” – “MOLYVOS-OIKOPERIIGITES”, LESVOS-RUNNERS Association, all with more than 500 members. 14 international Mountain running and bike events, LESVOS-TRAIL, LAVA-TRAIL, LESVOS-RELAY. From 2016 to 2018. We are re-discovering Lesvos, we show who versatile our island is...

7. Extroversion, publicity in GREECE/Internationally, Lesvos -slowly but steadily becomes a destination, for trails and hiking, Re-Shaping Lesvos image especially in a time of crisis...
8. CLLD/LEADER era, 2018. Need for evaluation, measuring the effects-the added value., we need to show the results. A new project the “LesvosTrails Center”, not only to promote, but also to evaluate, monitor, and re-connect nature and culture with Local Development...

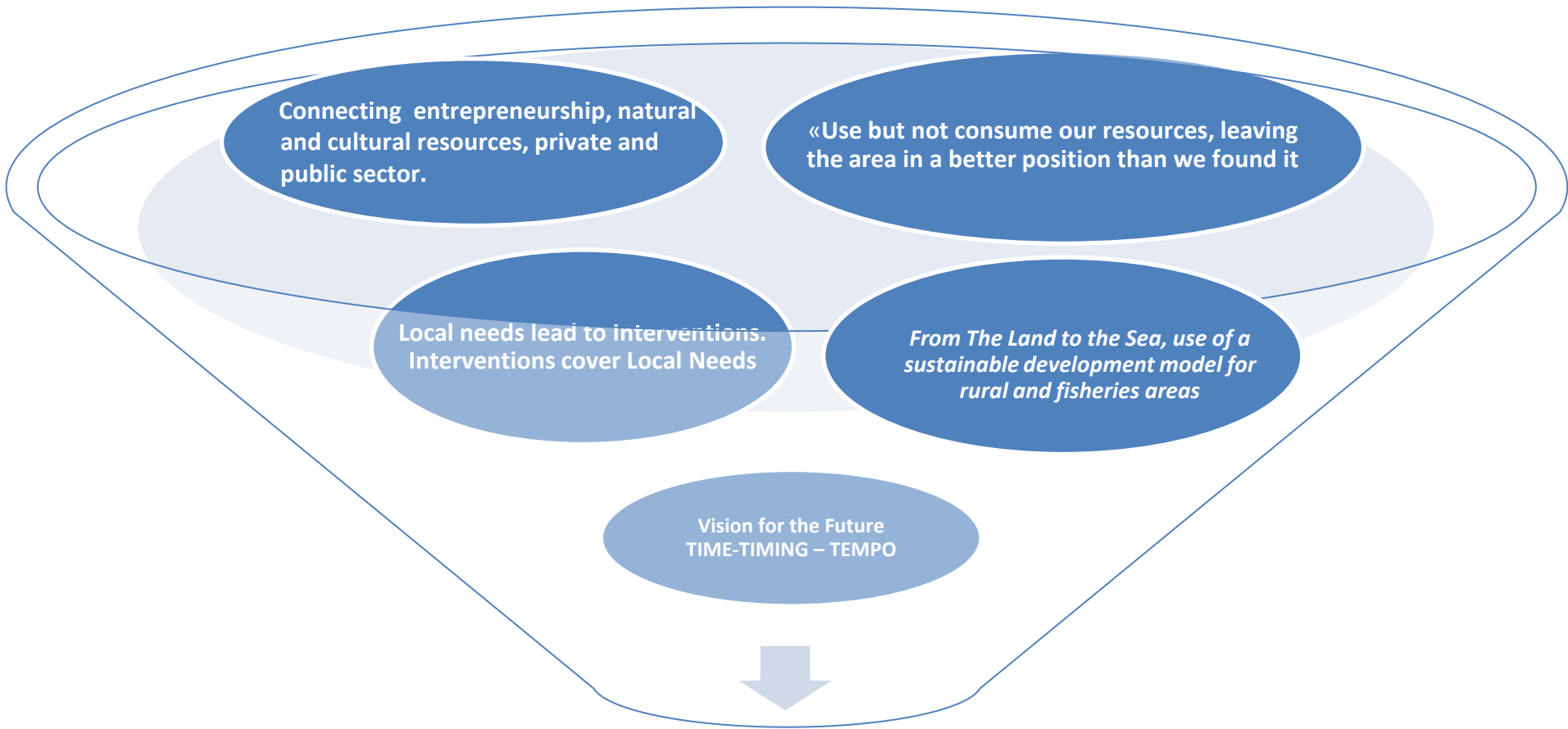


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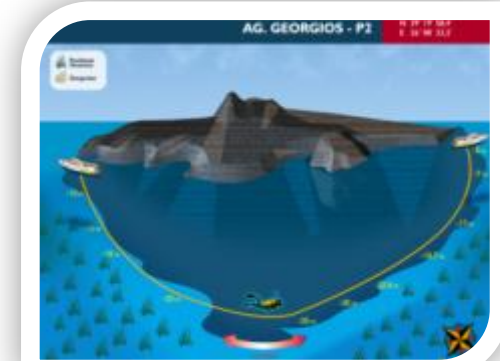


The challenge to get good, tangible results...

“walking through the nature of Lesvos”



Leading to a “LEADER” result...
*a story only LEADER is able to keep
focusing on and tell after 18 years...*





*network of paths and trails through the nature
and culture of Lesvos - a "LEADER" concept*

